



EChO

Hope, Health, Security

2024 BUSINESS PARTNERSHIP

Opportunities



27888 MEADOW DR,
EVERGREEN, CO 80439

Benefits



What we do

- **FOOD PANTRY:** We work closely with the Food Bank of the Rockies, local churches and groups, local farms, and businesses to provide nutritious foods to our shoppers. We strive to meet dietary needs and restrictions and accommodate for adjustments as needed. Our on-site nutritionist works with our food pantry manager and staff to create healthy meals and snacks as well as consultations for meal plans and guidance.
- **CLIENT ADVOCACY:** EChO's Client Services Department offers a range of wrap-around services to assist community members who are facing personal or economic adversity. Client Advocates can assist with short-term crises, long-term support services, information, and referrals with the goal of helping each client live their best possible future.
- **SHELTER:** The EChO Shelter is an overnight emergency shelter. open from October through April 6pm-7am. Guests can join us for a warm meal, fellowship, access to toiletries and shower as well as washer and dryer, breakfast and a sack lunch to go. Our guests are welcome to utilize our food pantry and will meet with a client advocate for further needs.

- Align your business with EChO, a credible organization making a direct impact on the lives of those in need.
- Your partnership shows your support of our community's most vulnerable
- Food insecurity and homelessness are a reality for many in our community
- EChO is a reputable organization that has become a household name, gaining notoriety for strong leadership, providing innovative services and programs and hosting successful events that demonstrate the power of agencies with a direct, measurable and meaningful impact.
- Because we serve Evergreen and surrounding mountain areas as well as communities at the base of the foothills, our marketing and messaging has a broad reach.



OUR *Events*



ANNUAL SPRING GALA Friday, April 19, 2024

Please join us for an elegant event of entertainment, education and formal attire. Enjoy delicious food, engaging conversations, and an opportunity to learn about upcoming needs for the year. The net proceeds from the event will go towards supporting EChO's general operations and there will be fun ways to donate, including a wine pull and auction items. The event will take place at a new venue, and we are excited to share this exclusive occasion with a tailored guest list and VIP experience.



EXCLUSIVE VIP EVENTS Limited to Package Levels

EChO will host VIP appreciation events. Accessible to top package levels.



14TH ANNUAL TURKEY TROT Thursday, November 28, 2024

Thanksgiving morning, more than 800 participants will gather in downtown Evergreen for a great cause and great fun. This 5k fun run takes participants through beautiful Downtown Evergreen and around the scenic Evergreen Lake and back.

Proceeds from this event help to stock EChO's food pantry which serves Evergreen and the surrounding areas. In 2023, more than 20% of your Evergreen neighbors utilized and benefitted from EChO's food pantry. In addition, EChO purchases approximately 50% of the food we distribute. Your support truly makes an impact. Our mantra for this fun and impactful event is, "No matter the weather, we trot together!"

2024 BUSINESS

Partnership Levels

In 2024, align your business with one of Evergreen's largest and most impactful non-profit organizations. EChO's service area includes 4 counties across the foothills and front range including: Jefferson, Park, Clear Creek and Gilpin.

2024 PRESENTING PARTNER

\$ 20,000 | EXCLUSIVE - ONE ONLY

- Listed as the Presenting Partner on all materials
- Logo/Link to your website on EChO's website as the Presenting Partner
- **Logo included on 2024 Business Partnership recognition walls within EChO's public access areas. Includes 4 locations visible to visitors ReSale, Food Pantry, Advocate Services, Education Center.**
- Logo on TV screens at Gala
- Logo on all promotional materials for both events, incl: social, ads, email, print
- Logo on back of Turkey Trot participant t-shirt
- Business owner interview on Facebook Page (**reposted quarterly**)
- Dedicated social media post highlighting your company (**re-posted quarterly**)
- Opportunity to speak at Spring Gala and Turkey Trot
- Unique experience sponsor (TBD)
- 2 tables (seat 16) for Spring Gala (**Must RSVP no later than April 12**)
- 10 entries for Turkey Trot
- Public recognition pre/post & during events
- Invites to **EXCLUSIVE VIP** event/s
- Mentions in media and radio promos
- Booth & banner at Turkey Trot
- Business mention on directional signage for Gala
- **Customizable benefit opportunity.**

Speak with our team about other ways we can enhance your partnership.



Profound Impact Partner

\$10,000 BAR SPONSOR - GALA

- Listed as Profound Impact Partner on all materials
- Logo/Link to your website on EChO's website as Profound Impact Partner
- **Logo included on 2024 Business Partnership recognition walls within EChO's public access areas. Includes 4 locations visible to visitors ReSale, Food Pantry, Advocate Services, Education Center.**
- Logo on all promotional materials, incl: social, ads, email, print
- Logo on event signage
- Logo on back of participant t-shirts
- Business owner interview on Facebook Page **(re-posted 3X)**
- Dedicated social media post highlighting your company **(re-posted 3X)**
- 1 table (seats 8) at Spring Gala **(Must RSVP no later than April 12)**
- 8 entries for Turkey Trot
- Public recognition pre/post & during events
- Invites to **EXCLUSIVE VIP** event/s
- Mentions in media and radio promos
- **Customizable benefit opportunity. Speak with our team about other ways we can enhance your partnership.**



Outstanding Community Partner

\$7,500 | COCKTAIL HOUR SPONSOR - GALA

- Listed as Outstanding Community Partner on all materials
- Logo/Link to your website on EChO's website as Outstanding Community Partner
- **Logo included on 2024 Business Partnership recognition walls within EChO's public access areas. Includes 4 locations visible to visitors ReSale, Food Pantry, Advocate Services, Education Center.**
- Logo on all promotional materials, incl: social, ads, email, print
- Logo on event signage
- Logo on back of participant t-shirts
- Business owner interview on Facebook Page **(re-posted 2X)**
- Dedicated social media post highlighting your company **(re-posted 2X)**
- 1 table (seats 8) at Spring Gala **(Must RSVP no later than April 12)**
- 6 entries for Turkey Trot
- Public recognition pre/post & during events
- Invites to **EXCLUSIVE VIP** event/s
- Mentions in media and radio promos



Champion Advocate Partner

\$5,000 | WINE PULL SPONSOR – GALA

- Listed as Champion Advocate Partner on all materials
- Logo/Link to your website on EChO's website as Champion Advocate Partner
- **Logo included on 2024 Business Partnership recognition walls within EChO's public access areas. Includes 4 locations visible to visitors ReSale, Food Pantry, Advocate Services, Education Center.**
- Logo on all promotional materials, incl: social, ads, email, print
- Logo on event signage
- Logo on back of participant t-shirts
- Business owner interview on Facebook Page (**re-posted 2X**)
- Dedicated social media post highlighting your company (**re-posted 2X**)
- 6 seats at Spring Gala (**Must RSVP no later than April 12**)
- 6 entries for Turkey Trot
- Public recognition pre/post & during events
- Invites to **EXCLUSIVE VIP** event/s
- Mentions in media and radio promos



Distinguished Advocate Partner

\$2,000

- Listed as Distinguished Advocate Partner on all materials
- Logo/Link to your website on EChO's website as Distinguished Advocate Partner
- **Logo included on 2024 Business Partnership recognition walls within EChO's public access areas. Includes 4 locations visible to visitors ReSale, Food Pantry, Advocate Services, Education Center.**
- Logo on event signage, back of Turkey Trot participant t-shirt
- Logo on all promotional materials for the event, incl: social, ads, email, print
- 4 seats at Spring Gala (**Must RSVP no later than April 12**)
- 6 race entries for Turkey Trot
- Public recognition pre/post & during events
- Invites to **EXCLUSIVE VIP** event/s



Community Ambassador

\$1,500

- Business name listed as Community Ambassador on all materials
- **Name included on 2024 Business Partnership recognition walls within EChO's public access areas. Includes 4 locations visible to visitors ReSale, Food Pantry, Advocate Services, Education Center.**
- 4 seats for Spring Gala (**Must RSVP no later than April 12**)
- 4 race entries for Turkey Trot
- Name on EChO's website as Community Ambassador
- Name only on event signage, and back of Turkey Trot participant t-shirt
- Name on all promotional materials for the events, incl: social, ads, email, print
- Public recognition pre/post & during events



Single Event Sponsor

\$1,000

- Business name listed as sponsor on all materials
- 2 seats at Spring Gala or 4 Turkey Trot entries (based on sponsored event)
- Name on EChO's website as Community Ambassador
- Name only on event signage (Gala) or Turkey Trot participant t-shirt
- Name on all promotional materials for the event, incl: social, ads, email, print
- Public recognition pre/post & during selected event

NAME ONLY
Recognition

Single Event Sponsor

\$500

- Listed as event sponsor on all materials (for that event)
- **1 seat at Spring Gala or 2 Turkey Trot entries (based on sponsored event)**
- Name on all promotional materials for event incl: social, ads, email, print
- Name only on event signage
- Public recognition pre/post & during events

NAME ONLY
Recognition

Media Partner In-Kind

- Listed as a Media Sponsor on all materials
- Logo/Link to your website on EChO's website as a Media Sponsor
- Logo on event signage, back of TT participant's t-shirts
- Seats at Spring Gala or entries in Turkey Trot
- Logo on all promotional materials
- Public recognition pre/post & during events

LOGO
Recognition

Friend of EChO In-Kind

- Logo/Business Name on event signage and/or TT participant t-shirt (based on trade amount)
- Race entries for Turkey Trot (based on sponsorship amount)
- Logo on all promotional materials for the event
- Public recognition pre/post and during event



Contact us

WE'D LOVE TO HEAR FROM YOU

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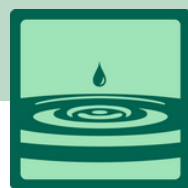
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